

POET, LLC (“POET,” “we,” “our,” or “us”) Never Satisfied Scholarship Website Privacy Statement — Highlights

POET knows how much you value privacy, and we realize that you care about what happens to the information (“Information”) you provide to us through our Never Satisfied website (the “Website”) or other sources, including an application for a Never Satisfied Scholarship. We have provided highlights immediately below regarding how we collect, use and share your Information. These highlights do not describe all aspects of our Privacy Statement to the same extent as they are described in more detail further below. [Click here](#) to see our full Privacy Statement.

If you are a California resident, [click here](#) for information about Your California Privacy Rights.

By accessing the Never Satisfied Website or submitting an application for a Never Satisfied Scholarship, you automatically agree with the terms and conditions of this Privacy Policy.

What Information Does POET Collect?

We collect the Information that you choose to provide when interacting with the Website (when you contact us) or submitting an application for a Never Satisfied Scholarship, including but not limited to your name, your email address or any other Information that you provide. We also may collect Information from you in telephone or email communications, or at one of our events relating to the Never Satisfied Scholarship Program.

Additionally, we collect certain Information automatically when you visit or interact with the Website, such as your browser information, IP address and/or cookie information. If you access our Website from a mobile device, we may collect data about your device.

If you access our Websites from a mobile device, we may collect your precise location using GPS, cell tower, Bluetooth, or WiFi signals. You may turn this feature off in your device settings at any time.

[Read more about the Information we collect](#)

How Does POET Use My Information?

We use your Information for the following purposes:

- responding to your inquiries or feedback, including in respect of the Never Satisfied Scholarship Program;
- analyzing and improving the Website (including, but not limited to, developing new services; improving safety; managing our communications; performing market research; performing data analytics; and performing accounting, auditing and other internal functions);
- maintaining the security and integrity of our systems, including maintaining internal records;
- conforming to legal requirements or industry standards, complying with legal process, detecting and preventing fraud or misuse, defending our legal rights, or protecting others; and
- as part of a merger, acquisition, transfer, sale, corporate change or any other transaction involving all or a portion of the assets of POET or any of its affiliates.

If you apply for a Never Satisfied Scholarship, you also automatically give POET the right to publish your name, the name of the university, college or other academic institution you attend or plan to attend, your responses (or portions of your responses) to questions contained in the application and other Information you include in your application, in each case, for promotional purposes. If you apply for a Never Satisfied Scholarship, you also automatically give POET the right to send you email updates about the Never Satisfied Scholarship Program and other relevant activities.

All Information we collect may be aggregated and merged or enhanced with data from other sources, such as third parties.

[Read more about how we may use your Information](#)

How Does POET Share My Information?

We may share your Information as follows:

- If necessary to protect the safety, property, or other rights of us, users of the Never Satisfied Website or our employees, or when required by law;
- With your consent; or
- If the ownership or control of the Website or the assets of POET or any of its affiliates changes, we may transfer your Information to the new owner.

[Read more about how we may share your Information](#)

POET Never Satisfied Scholarship Website Privacy Statement — Full Statement

POET, LLC (“POET,” “we” or “us”) respects your concerns about privacy and values the relationship we have with you. This Privacy Statement describes the types of information we collect about you, how we use such information, with whom we share it, the choices available to you regarding our use of such information, and how you can contact us about our privacy practices.

1. What Information Does This Privacy Statement Apply to?

This Privacy Statement applies to the collection, use and disclosure of information (the “Information”) you provide to us through POET’s Never Satisfied website (<http://poet.com>) (the “Website”) or other sources, including but not limited to an application for a Never Satisfied Scholarship and through email or other communications. This Privacy Statement does not apply to other websites which may be accessible through hyperlinks on the Website.

Linking to a third-party site does not necessarily mean that we endorse the site, any products or services described on the site, or any other material contained in a third-party site. To the extent any linked website you visit is not owned or controlled by us, we are not responsible for such site’s content, any use of such site, or the privacy practices of such site. Please review the privacy statement on any such other website to see how it handles your information.

If you choose to use the Website in any way, such as browsing or interacting, or you submit an application for a Never Satisfied Scholarship, you automatically agree with the terms of our current Privacy Statement as posted here. If you do not agree with this Privacy Statement, you should not use the Website or submit an application for a Never Satisfied Scholarship. We may update or modify this Privacy Statement from time to time at our sole discretion, and will note the date of the last update on the top of this page. We encourage you to visit this area frequently to stay informed. Your continued use of the Website or the pendency of your application for a Never Satisfied Scholarship following the posting of changes to these terms means that you automatically consent to such changes.

2. What Information Does POET Collect?

We may obtain Information about you from various sources. We may collect this Information when you provide it on the Website, in telephone or email communications, or at one of our events relating to the Never Satisfied Scholarship Program or by submitting an application for a Never Satisfied Scholarship. When you visit the Website, we may also collect certain information about your device or usage by automated means or by using technologies such as cookies, web server logs and web beacons, as described below.

Information that You or Others Provide

You may choose to provide Information to us when you contact us (including, but not limited to, name, email address and the content you provide in such communications).

If you provide us with information regarding another individual, we will assume that you have that person’s consent to give us his or her information.

Information Collected Automatically

When you visit the Website or open an email that we send you, we may collect Information about your usage or device by automated means or by using technologies such as cookies, web server logs, and web beacons. As set forth in more detail below, we may also collect Information about your usage and browsing habits using various web-based technologies.

- **Cookies:** Cookies are small text files that websites send to your computer or other Internet-connected device to uniquely identify your browser or to store information or settings in your browser. Your browser may tell you how to be notified when you receive certain types of cookies and how to restrict or disable certain cookies. Some cookies may exist for only a single session and some are persistent for multiple sessions over time. We may use cookies that are managed by POET or by third parties for the purposes provided in this Privacy Statement, including for session management, authentication, user preference storage, Website performance and personalization, Website analytics, content management and/or search and social media integration.
- **Web server logs:** In conjunction with obtaining Information through cookies, our web servers may log details regarding your device, operating system, or information about your Website usage.
- **Web beacons & pixels:** To control which web servers collect information described above, we may place tags on the Website or in emails called “web beacons” or “pixels.” These are computer instructions that link web pages to particular web servers and their cookies. Web beacons and pixels can be used to track the pages you view, links that you click, or other online behavior. These tools may also be used to measure the effectiveness of our email campaigns by identifying the individuals who open or act upon an email message, when an email message is opened, how many times an email message is forwarded, the type of software, device, operating system and browser used to deliver the email, and any URL accessed through our email message.

- Other: We may use other technology to collect Information for the purposes described in this Privacy Statement.

Such technologies may permit collection of data elements such as demographic data, browser type, MAC address and other device information, operating system type and settings, domain, the address of the web page that linked you to the Website, IP address, pages visited, whether you have visited us before or are new to the Website, activities conducted on the page (such as search queries), and the day and time of your visit.

[If you access the Website from a mobile device, we may collect your precise location using GPS, cell tower, Bluetooth, or WiFi signals. You may turn this feature off in your device settings at any time.]

[At this time, we do not honor “do not track” signals from website browsers. However, you may refuse or delete cookies. If you refuse or delete cookies, some of the functionality of the Website may be impaired. If you turn off cookies, Web beacon and other technologies will still detect visits to the Website, but the information they generate cannot be associated with other non-identifiable cookie information and are disregarded. Please refer to your browser Help instructions to learn more about how to manage cookies and the use of similar technologies.]

3. How Does POET Use My Information?

We may collect, maintain and use your Information for the following purposes:

- responding to your inquiries or feedback;
- analyzing and improving the Website (including, but not limited to, developing new services; improving safety; managing our communications; performing market research; performing data analytics; and performing accounting, auditing and other internal functions);
- maintaining the security and integrity of our systems, including maintaining internal records;
- conforming to legal requirements or industry standards, complying with legal process, detecting and preventing fraud or misuse, defending our legal rights or protecting others; or
- as part of a merger, acquisition, bankruptcy, transfer, sale, corporate change, or any other transaction involving all or a portion of the assets of POET or any of its affiliates.

All Information we collect may be aggregated and merged or enhanced with data from other sources, such as third parties or our mobile application. We may also collect and store Information locally on your device using mechanisms such as browser web storage (including HTML 5) and application data caches.

If you apply for a Never Satisfied Scholarship, you also automatically give POET the right to publish your name, the name of the university, college or other academic institution you attend or plan to attend, your responses (or portions of your responses) to questions contained in the application and other Information you include in your application, in each case, for promotional purposes. If you apply for a Never Satisfied Scholarship, you also automatically give POET the right to send you email updates about the Never Satisfied Scholarship Program and other relevant activities.

4. How Does POET Share My Information?

We may disclose your Information to third parties who help us with our business functions, such as service providers or suppliers, and to colleges or universities or other academic institutions to which the proceeds of any Never Satisfied Scholarship are distributed or paid. Examples of service providers referred to above include entities that provide web hosting or analytics services. These service providers may be located around the world and in countries where privacy rules are different or less stringent than rules in the country where you reside.

In addition, we may share your Information if necessary to protect the safety, property or other rights of us, our affiliates, our customers, or employees, or when otherwise required by law. We also may share your Information with your consent in certain circumstances.

We reserve the right to transfer Information we have about you in the event of a sale, transfer or other transaction involving all or a portion of the business or assets of POET or any of its affiliates, or in the event of another form of corporate change, including bankruptcy. Following such a sale, transfer, transaction or corporate change, you may contact the entity to which we transferred your Information with any inquiries concerning the processing of that Information.

Your Information may be stored in databases maintained by POET (including local storage) or third parties, and may be disclosed to third parties for the purposes stated in this Privacy Statement, that are located within and outside the United States, including countries where privacy rules differ and may be less stringent than those of the country in which you reside. If you visit the Website from a country other than the United States, you consent to such cross-border transfers of personal data to the United States and to other countries around the world.

5. Is My Information Secure?

POET will take reasonable precautions to protect your Information from loss, misuse or alteration. However, please be aware that any email or other transmission you send through the Internet cannot be completely protected against unauthorized interception.

6. Does POET Collect Information from Children?

POET does not intentionally collect Information from children under 13 years of age, and children under age 13 should not submit any Information to us. If we become aware that a child has provided us with Information without parental consent, or a parent or guardian of a child contacts us through the contact information provided below, we will use reasonable efforts to delete the child's Information from our databases.

8. What Choices Do I Have?

We store Information and data for as long as we deem necessary in connection with the Never Satisfied Scholarship Program and for our internal business purposes. If you would like us to delete your Information, you may contact us using the information below and we will take reasonable efforts to delete your Information from our records, but may need to keep a copy for administrative purposes (such as documenting that a transaction occurred).

9. I Live in California – What About My California Privacy Rights?

As described in this Privacy Policy, we do not share your Information with third parties for third-party marketing purposes. However, you are welcome to contact us about our privacy practices at <http://poet.com/contact>

10. How Can I Contact POET?

POET is committed to working with you to obtain a fair and rapid resolution of any queries, complaints or disputes about privacy. If you have submitted Information to POET in connection with the Never Satisfied Scholarship Program and you would like to have it deleted from our databases or corrected, or if you have any other questions or comments regarding our privacy practices, please contact us at <http://poet.com/contact> for more information.

Effective Date: 9/26/2016